



PRESS RELEASE

21st October, 2021

KICC feted by World Travel Awards for the Third Time consecutively

The Kenyatta International Convention Centre (KICC) has once again been awarded Africa's Leading Meetings & Conference venue and Africa's Leading Business Travel Destination (Nairobi) by World Travel Awards (WTA) in the third year running.

WTA is the leading Global authority that recognizes and rewards excellence in Travel, Tourism Meetings, Incentives Travel, Conferences, and Exhibitions (M.I.C.E) and the Business Events.

The Fete was announced today during the unveiling of Africa and Indian Ocean 2021 winners.

The KICC CEO Ms. Nana Gecaga has once again expressed her gratitude to Ministry of Tourism and Wildlife, The Kenyan government as a whole the KICC Board of directors and staff and all Kenyans for their continued support and efforts in once again ensuring KICC won these two awards for the third year running.

"We are humbled to get such great recognition three years in a row. The awards are once again an indication of the outstanding efforts by the Kenyan M.I.C.E and Business Events Sector to position the country as a preferred destination for business events," expressed Nana.

The awards will spearhead Kenya's marketing campaigns positioning the country as attractive not only as a leading venue but also as a preferred destination for Business Events.

KICC is delighted to announce that we will be hosting the next Africa & Indian Ocean Gala ceremony which will be held in 2022.



The Event will be a platform for all our M.I.C.E and Business Events stakeholders to partner with KICC and showcase everything Kenya has to offer in the M.I.C.E sector.

Nana added that, “KICC is streamlining conferencing to ensure visiting delegates that come to Kenya have an all-rounded experience.

The Corporation is further working with the stakeholders to come up with attractive pre and post conference packages that will ensure that delegates experience the whole of Kenya.

This move is aimed at increasing Kenya’s conference tourism market share locally and internationally.

She concluded by urging and reminding everyone to continue keeping safe and to observe all the COVID 19 protocols.

Ends